



# EVOKE SOLUTIONZ

UNLOCK YOUR DIGITAL GROWTH

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BOOST YOUR REACH WITH GOOGLE  
AND META AD SOLUTIONS.

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GOOGLE & META ADS





# META ADS

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# GOOGLE ADS

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# MEDIA BUYER

## Meta Ads (Facebook & Instagram Ads)



### Meta Ads (Facebook & Instagram Ads)

Evoked Solutionz creates high-converting Meta ads with precise targeting, compelling creatives, & data-driven results.

Run Meta Ads, Boost  
Your **GROWTH**  
Online



Evoked Solutionz drives results with Meta Ads through precise targeting and optimization.



# OVERVIEW

## Meta Ads



### Facebook & Instagram Ads

Evoke Solutionz boosts brands with high-performing Facebook & Instagram Ads, precise targeting, optimization, and growth.

### Ad Creation, Copywriting & Optimization

Evoke Solutionz crafts compelling ads with engaging copy, creative design, optimization, and performance-driven results.



### Budget Management, Analytics & Scaling

Evoke Solutionz maximizes ROI with smart budget management, in-depth analytics, optimize, & scalable growth.

### Campaigns, Planning & Retargeting

Evoke Solutionz drives success with strategic campaigns, precise planning, retargeting, and performance optimization.



### A/B Testing & Audience Optimization

Evoke Solutionz enhances campaigns with advanced A/B testing, precise optimization, and data-driven performance.



## E-commerce & Shopping Ads

We drives sales with high-converting E-commerce & Shopping Ads, precise targeting, optimization, & growth.



## Brand Awareness & Engagement Ads

We elevates brands with impactful Brand Awareness & Engagement Ads, strategic targeting, optimization, & growth.

## Event Promotion Ads

Evoke Solutionz boosts attendance with high-impact Event Promotion Ads, strategic target, optimization, & engagement.



## App Install & Engagement Ads

We drives growth with high-converting App Installation & Engagement Ads, precise targeting, optimiz, & performance.

## Lead generation & Sales (B2B & B2C)

We accelerates growth with high-converting Lead Generation & Sales Ads, precise targeting, & optimization.



## Awareness & Traffic

Evoke Solutionz drives visibility with powerful Awareness & Traffic campaigns, strategic targeting, optimization, & growth.

## Facebook & Instagram Ads

Leverage Facebook & Instagram Ads with targeted strategies, compelling creatives, & data-driven optimize to increase engagement, reach, & conversions effectively.



**Boost sales with  
targeted Facebook &  
Instagram Ads.**

## Ad Creation, Copywriting & Optimization

Create high-converting Meta Ads with expert copywriting, compelling visuals, and strategic optimize to drive engagement, clicks, and conversions effectively.

**Ads crafted, copy  
refined, results  
optimized.**



## Budget, Analytics & Scaling

Smart budgeting, real-time insights, and strategic scaling help optimize Meta Ads for better audience targeting, higher conversions, and greater long-term ROI.



**Smart budget, deep  
analytics, scalable  
growth strategy.**

## Campaigning, Planning & Retargeting

Strategic campaign plan, precise audience targeting, and effective retargeting Meta Ad performance, boost engagement and drive higher conversions successfully.

**Smart campaigns,  
strategic planning,  
effective retargeting**





## A/B Testing & Audience Optimization

Optimize Meta Ads with A/B testing, refine audience targeting, and maximize engagement for higher conversions and better ad performance online effectively.



A/B testing drives  
precise audience  
optimization results.

## E-commerce & Shopping Ads

Drive sales with E-commerce and Shopping Ads using precise targeting, compelling visuals, and data-driven strategies to maximize conversions & revenue growth.

Boost sales with  
targeted e-commerce  
and shopping ads.



## Brand Awareness & Engagement Ads

Boost brand awareness and engagement with strategic Meta Ads, compelling content, and targeted reach to connect with your ideal audience more effectively online.



Boost brand awareness with engaging ads.

## Event Promotion Ads

Maximize event attendance with targeted Meta Ads, engaging creatives, and strategic promotion to reach the right audience and drive registrations successfully.

Maximize reach with impactful event promotion ads





## App Install & Engagement Ads

Drive app installs and user engagement with Meta Ads using compelling creatives, precise targeting, and data-driven strategies for maximum growth and retention.



**Drive installs and  
boost engagement  
with ads.**

## Lead generation & Sales (B2B & B2C)

Generate high-quality leads and boost sales for B2B and B2C with targeted Meta Ads, persuasive creatives, and advanced data-driven marketing strategies online.

**Generate quality  
leads and drive  
B2B/B2C sales.**



# MEDIA BUYER

## Google Ads



### Google Ads

Evoked Solutionz crafts high-performing Google Ads with smart targeting, engaging visuals, and data-driven success.



Run Google Ads,  
Boost Your Sales  
**GROWTH** Online

Evoked Solutionz delivers high-impact Google Ads with strategic targeting and optimization.

# OVERVIEW

## Google Ads



### Search & Display Ads

Evoke Solutionz drives results with high-performing Search and Display Ads, strategic targeting, optimization, and growth.

### Shopping & Video Ads

Evoke Solutionz boosts sales with high-converting Shopping and Video Ads, precise targeting, optimization, and growth.



### App Promotion & Performance Max Ads

Evoke Solutionz drives growth with App Promotion & Performance Max Ads, strategic target, optimization, & results.

### Remarketing Ads

We enhances conversions with data-driven Remarketing Ads, audience segmentation, optimization, and sustained growth.



### Campaign Strategy & Planning

Evoke Solutionz develops data-driven campaign strategies with precise planning, targeted execution, measurable growth.



## Ad Copywriting & Creative Design

We crafts compelling ad copy and creative designs with strategic messaging, visual appeal, & conversion-driven results.

## Keyword Research & Targeting

We maximizes visibility, strategic keyword research, precise targeting, optimization, and performance-driven results.



## A/B Testing & Performance Analysis

We refines A/B testing campaigns, in-depth performing analysis, data-driven optimization, & continuous improvement.

## Bid Management & Budget Optimization

We maximizes ROI with strategic bid management, budget optimization, data-driven decisions, and sustained growth.



## Retargeting & Audience Segmentation

We boosts conversions with precise retargeting, advanced audience segment, optimization, and sustained engagement.

## Analytics & Reporting

We delivers actionable insights through analytics, transparent reporting, performance monitoring, and ongoing optimization.





## Search & Display Ads

Maximize visibility & conversions with Search & Display Ads using precise targeting, compelling visuals, and data-driven strategy for optimal campaign performance.



**Maximize reach with  
search and display  
ads.**

## Shopping & Video Ads

Boost sales and engagement with Shopping and Video Ads using eye-catching visuals, strategic targeting, and data-driven optimization for maximum ad performance.

**Boost sales with  
shopping and video  
ads.**



## App Promotion & Performance Ads

Drive app growth with Promotion and Performance Ads using targeted reach, engaging creatives, and data-driven strategies for maximum installs and user retention.



**Boost installs with  
app promotion &  
performance ads.**

## Remarketing Ads

Reconnect with potential customers using Remarketing Ads, strategic targeting, & personalize creatives to boost conversions, engagement, and brand loyalty effectively.

**Reconnect & convert  
with powerful  
remarketing ads.**





## Campaign Strategy & Planning

Craft impactful Meta Ad campaigns with smart strategy, thorough plan, and audience insights to drive meaningful engagement, higher conversions, and lasting growth.



Optimize growth with strategic campaign planning.

## Keyword Research & Targeting

Enhance Meta Ad performance with in-depth keyword research, precise audience targeting, and strategic optimization to attract quality leads & boost conversions.

Precise keyword research for effective ad targeting.



## Ad Copywriting & Creative Design

Create high-impact Meta Ads with compelling copywrite, eye-catching designs, and strategic messaging to captivate audiences and drive maximum engagement.



Compelling ad copy  
meets stunning  
creative design.

## Landing Page Optimization

Maximize conversions with landing page optimization, improving design, speed, and user experience to enhance engagement & boost Meta Ad performance effectively.

Optimize landing  
pages for higher  
conversions fast.



## A/B Testing & Performance Analysis

Optimize Meta Ads with A/B testing and performance analysis, refining strategies, creatives, and targeting to improve engagement, conversions, and ROI efficiently.



**A/B testing enhances ads with performance analysis.**

## Bid Management & Budget Optimization

Maximize ad efficiency with smart bid management & budget optimization, ensuring cost-effective spending, better targeting, engagement & high return investment.

**Smart bidding for optimal budget allocation.**



## Retargeting & Audience Segmentation

Boost conversions with strategic retargeting & audience segmentation, delivering personalized Meta Ads to re-engage users and maximize ad performance effectively.



**Retarget effectively  
with precise audience  
segmentation.**

## Analytics & Reporting

Unlock campaign success with in-depth analytics and reporting, tracking performance metrics to refine strategies, optimize ads, and maximize ROI effectively.

**Data-driven  
analytics for clear,  
actionable reporting.**





# OBJECTIVES

## Meta & Google Adsm



### Meta & Google Ads Objectives

Meta and Google Ads objectives focus on brand awareness, traffic, engagement, lead generation, conversions, sales, and customer retention strategies.



Meta and Google Ads drive traffic, leads, sales, and brand awareness.



# AWARENESS

Maximize Reach and  
Engagement with  
Meta Ads



# TRAFFIC

Increase Clicks and  
Conversions Using  
Meta Ads





# ENGAGEMENT

Enhance User Interaction,  
Boost Engagement with  
Meta Ads



# APP PROMOTION

Promote Apps  
Smartly, Boost  
Downloads Online



# LEAD GENERATION

Drive Quality Leads, Maximize  
Conversions with Targeted  
Lead Generation



# SALES

Increase Sales Effectively,  
with High-Converting  
Ad Strategies





# META & GOOGLE AD OBJECTIVES

Boost Visibility, Maximize  
Reach with Ads

**Awareness**

**Traffic**

Drive More Clicks,  
Increase Website Traffic

Boost Interaction,  
Enhance Engagement.

**Engagement**

**App Promotion**

Promote Apps, Increase  
Downloads with Ads

Convert Clicks, Gain  
Leads with Ads

**Lead Generation**

**Sales**

Increase Sales, Maximize  
Revenue with Ads

## LEAD GENERATION



Our digital agency provides expert lead generation services, using data-driven strategies and advanced marketing tools to attract potential customers, increase quality conversions, & drive sustainable business growth.

## SALES (B2B & B2C)



Evoke Solutionz provides expert sales services, generate businesses leads, prospects, & drive conversions. With data-driven strategies & personalized approaches, we optimize sales processes for sustained revenue growth.





# LET'S CONNECT TODAY!

## GET IN TOUCH

### CONTACT INFO



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### SOCIAL MEDIA



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# THANK YOU

LET'S CREATE SOMETHING AMAZING  
TOGETHER!

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